

Beat: Business

## **Rick Reeder To Speak At The 2015 US-Africa Business Matchmaking Conference**

### **UABMC 2015**

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**GAA News** - Mr. Rick Reeder, the Senior Manager at General Motors and the founder of African Leadership Bridge will speak at the 2015 US-Africa Business Matchmaking Conference in Austin-Texas on November 21, 2015 at the Asian Resource Center in Austin-Texas

#### About Mr Rick Reeder

Mr. Reeder, is the Senior Manager at General Motors and the founder of African Leadership Bridge which is an innovative nonprofit organization that provides scholarships to promising young African leaders. He formed the African Leadership Bridge after he developed a connection with the first Scholarship Award recipient during a job shadowing day sponsored by the Texas Exes. He is passionate about giving back to the local community, as well as the larger global community. Rick is a graduate of the University of Texas and earned an MBA from Southern Methodist University. He has also served on the Board of Directors for the Austin Affiliate of the Susan G Komen for the Cure Foundation for 6 years.

#### About The Event

The 2015 US-Africa Business Matchmaking Conference (UABMC) will bring together business owners from Africa and the United States to discuss existing and potential opportunities in both markets. The event will take place from November 19 - 21, 2015 at the Asian Resource Center in Austin-Texas. The event is a high-level global conference that will feature business expo, business matchmaking, panel sessions, fashion show, and networking receptions to facilitate effective partnership building for businesses, investors and government's entities.

The event theme is "Localization and Matching of US & Africa Businesses". The event is organized by AFTV5 (African Television Network) in partnership with GABCC (Greater Austin Black Chamber of Commerce), ALB (African Leadership Bridge) and GAA (Global Attain Advancement). "This year's event will be epic, we are thrilled to be able to provide a platform of two panels with over 14 speakers, business expo, business matchmaking and endless networking opportunities, said by Bako Ambiana, the event director. "

#### **Article online:**

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