Beat: Lifestyle

OPENING OF THE PERFUMER'S GARDEN IN VERSAILLES - CENTRE OF THE ESTATE OF TRIANON

ATMOSPHERE OF 17th-CENTURY GARDENS

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USPA NEWS - The Perfumer's Garden represents a Return to the Atmosphere of 17th-Century Gardens. Located in the Châteauneuf Orangery, at the Centre of the Estate of Trianon, this New Garden features Hundreds of Flower Essences, telling the Story of the History of Perfume and its Uses at the Court of Versailles... This Project has been developed thanks to the Patronage of Maison Francis Kurkdjian.

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- Perfume at Versailles

When Louis XIV had the Porcelain Trianon built, to be replaced in 1687 by the Grand Trianon, the Gardens were overflowing with strongly Scented Flowers: Jasmine, Tuberoses and Hyacinths. Their Fragrances filled the Paths and Parterres, which flowered all year round, thanks to a System of Hothouses.

This Passion for Flowers and their Unique Perfumes made Versailles the Birthplace of the Profession of Perfumer in the 17th Century. The Court was amazed by the Unique Fragrances in the Gardens, and smelling Good became a True Obsession for both the Sovereigns and the Courtesans. Artisans supplied them with increasingly Sophisticated Products: Fragrances, Sachets, and even Perfumed Fans and Gloves.

In the 17th Century, there was a Significant Boom in the Cosmetics Industry, following the Development of Personal Hygiene. The Profession of Perfumer became particularly Fashionable, with more and more People taking it up, including Claude-François Prévost, Supplier of scent to Queen Marie Antoinette.

- The Perfumer's Garden

The Perfumer's Garden is Home to Hundreds of Flower Essences: Historic Plants (Roses, Jasmine, etc.), some with Unique Fragrances (Chocolate, Apple, etc.), others with Unpleasant Odours, and even so-called "Mute" Flowers like Hyacinths, Peonies or Violets. Located around the Châteauneuf Orangery, the First Flowers have been planted around its Paths and Parterres since the Summer of 2022, to ensure Optimal Flowering for the Opening of the Garden.

This is especially the Case for the Japanese Cherry Trees, which form a Large Floral Path, connecting the Garden opposite the Orangery and the "Secret" Garden with a more Intimate Atmosphere.

This project is the Fruit of Incredible Teamwork between the Trianon Gardeners and Maison Francis Kurkdjian.

Source: The Perfumer's Garden
Located in the Châteauneuf Orangery, at the centre of the Estate of Trianon (Versailles)

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