Beat: Lifestyle

JAPAN EXPO 2022 At PARC DES EXPOSITIONS PARIS-NORD VILLEPINTE

14-17 JULY 2022

PARIS NORD VILLEPINTE, 03.07.2022, 11:18 Time

USPA NEWS - Japan Expo (taking place in Paris) is a Convention on Japanese Popular Culture, the Largest of its Kind in the World outside Japan and expanded to include some European and US Pop Culture as well. The Attendance has increased steadily over the Years.

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Japanese Popular Culture includes Japanese Cinema, Cuisine, Television Programs, Anime, Manga, Video Games, Music, and Doujinshi, all of which retain Older Artistic and Literary Traditions; many of their Themes and Styles of Presentation can be traced to Traditional Art forms.

Japan is renowned Worldwide as a Nation steeped in a Culture that combines both Tradition and Modernity. Thousands of Years as an Isolated Island Country allowed Japan to undergo various Cultural Evolutions in Solitude, creating a truly Unique Traditional Culture. Japanese Pop Culture as we know it today has its Roots in the Anime Boom of the 1990s, when various Immensely Populated Shows were aired both in Japan and Internationally.

The rise of Japanese Popular Culture has been one of the undeniable Global Phenomena of the late Twentieth and early Twenty-First Centuries. Japanese Anime (Animation) and Manga (Comic Books) have become Youth favorites internationally; Japanese Video Games and Television Series claim devoted Followings ; Godzilla and Pokémon are International Icons; Sushi is readily available in the supermarket cases of suburban America and Europe ; Japanese Fashion defines Chic in Asia as well as Europe.

Although not so long ago you could count the number of World-Famous Japanese People on one Yakuza's Hand, these days the Country is producing more and more Figures, Human and otherwise, that have grabbed the Attention of a Global Audience. Now a Generation of Young, Bilingual Artists may help to globalize the Phenomenon.

Japanese Companies may not dominate the Global 500 Listings quite like they used to but they aren't out for the count, either. Modern Japan is Cool, and Japanese Pop Culture has Fans World-Wide. Modern Japanese Culture is International, Adaptive, Technology-Oriented. Modern Japanese Culture is mainly defined by Western Ideologies. With the Advancement of Technology, Japan has been capitalizing on being one of the Leading Nations. They prioritize Change and are always looking for something Different.

In Japan, Anime is like a Cult. Celebrated as invigoratingly as Bollywood is in India. Each Genre has a Universe of a Fan following and each Anime or Manga within the Genre has its own World of Support and Dedication. The large Anime and Manga Fandom is split into different Genres that specifically target Separate Demographics.

Artistic and Cultural Influences follow Musicians to the Stage. Rock and roll has its Leather Jackets, Country has its Cowboy Boots and Metal has its Make-Up. J-pop, on the other hand, is driven by its Kawaii Image or the Culture of Cuteness. This is the Genre of Music that was influenced by Western Popular rock of the 80s and 90s, drawing Influences from Bands like The Beach Boys and The Beatles.

To find more about Japanese Popular Culture Program and Prestigious Guests
@ Japan Expo (Parc Des Expositions de Paris-Nord Villepinte) lasting from July 14 To July 17, 2022,
Go to: https://www.japan-expo-paris.com/fr/

Source: Japan Expo Press Conference on June 23, 2022 @ Max Linder Theater in Paris.

Ruby BIRD
http://www.portfolio.uspa24.com/

Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

Article online:
https://www.uspa24.com/bericht-21187/japan-expo-2022-at-parc-des-expositions-paris-nord-villepinte.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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Editorial program service of General News Agency:
UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
Official Federal Reg. No. 7442619